

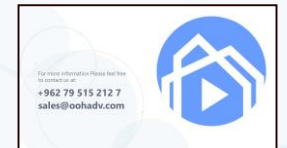
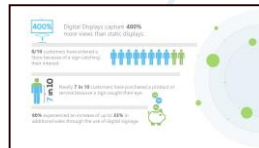
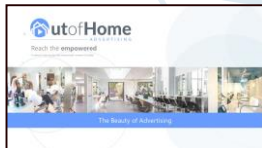


Reach the **empowered**

A network that reaches the empowered women of Jordan



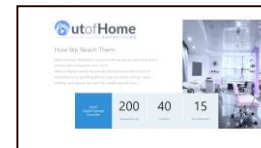
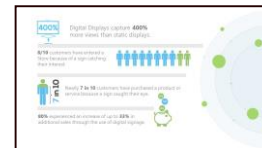
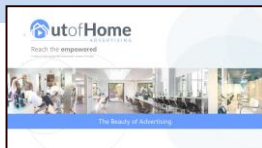
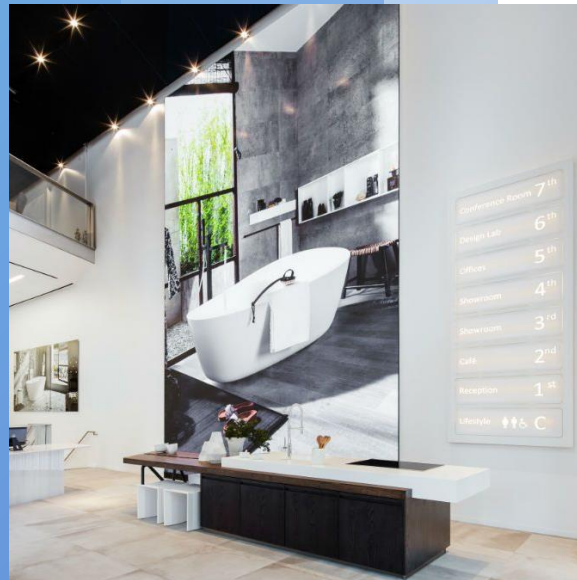
The Beauty of Advertising



About Us

Out Of Home Advertising is a media vehicle owner that installs and operates a network of private digital display screens to reach normally busy, mobile, female consumers in their native habitat — the salon or spa.

We are the leading salon and spa marketing company in the country of Jordan. Working with a wide network of upscale salons and spas across the country, OOH Advertising offers real time digital marketing solutions to engage customer experiences for all brands allowing them to connect with customers, build loyalty and drive sales.

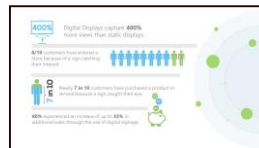
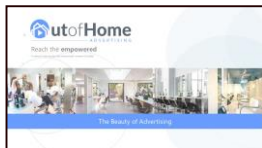


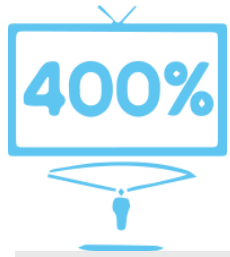


Why Target Women

- With the increase in women's earning power there is an increase in women's spending power.
- Women mentions brands 75 times per week compared to 57 times by men.
- 92% of women pass information about deals and finds to others.
- Women control 70% of global consuming spending. Estimated at around \$20 trillion.

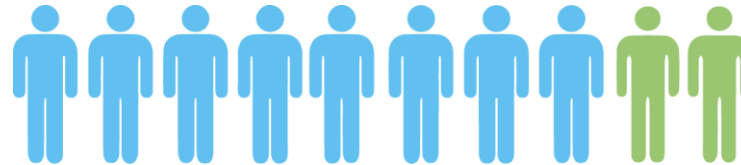
Comfortable environments make women more receptive to advertising messages. That is why the perfect place to catch a women's attention is at a beauty spa or salon.



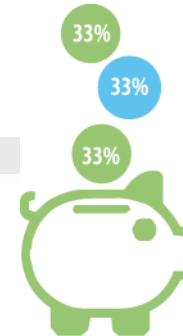


Digital Displays capture **400%** more views than static displays.

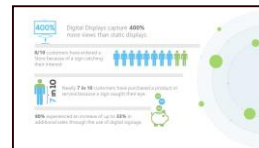
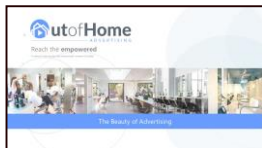
8/10 customers have entered a Store because of a sign catching their interest.



Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye.



80% experienced an increase of up to **33%** in additional sales through the use of digital signage.

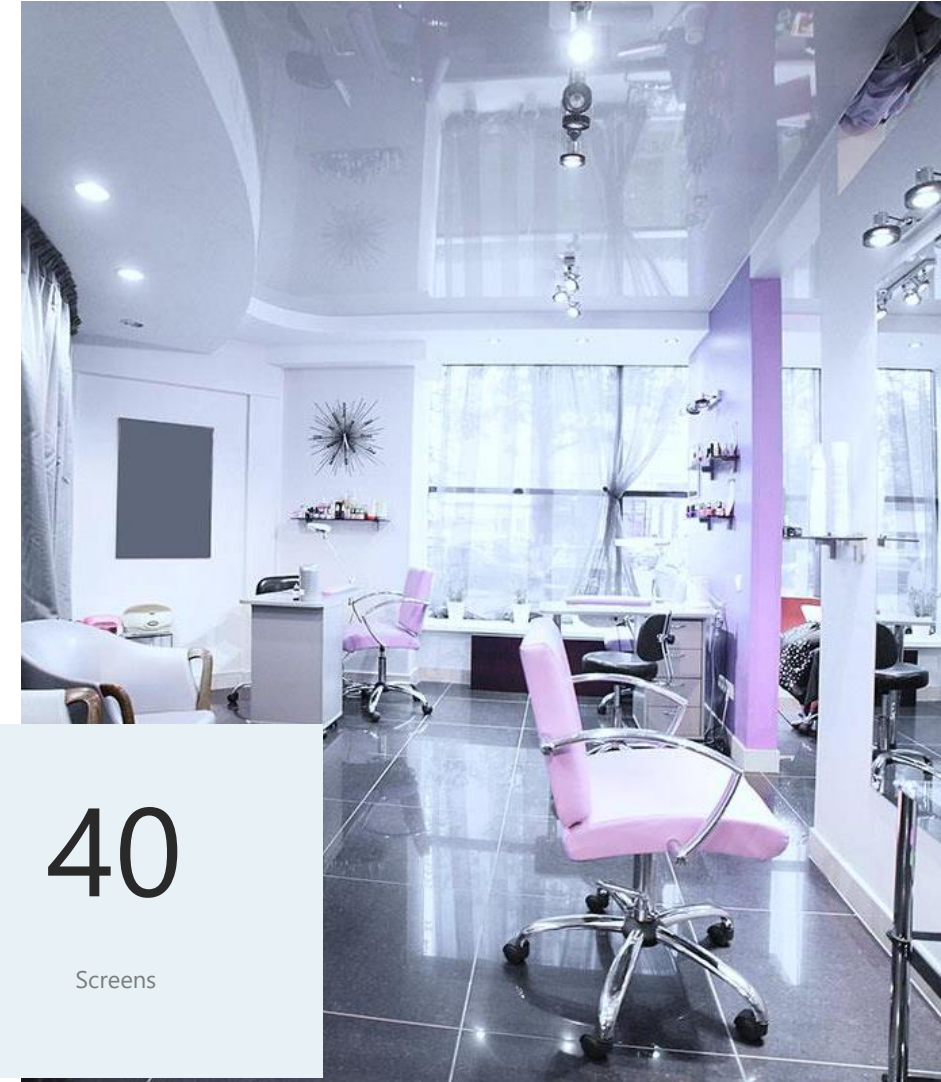




How We Reach Them

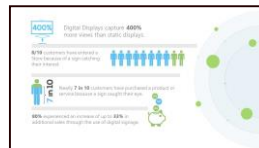
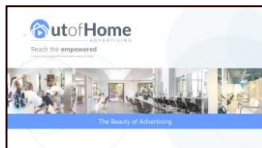
With more than 40 Screens covered in the top beauty salons and spas in Amman and a forecast to cover more!

With our digital network we provide advertisements with a touch of entertainment by providing different type of content such as :- latest celebrity news, beauty tips and tricks, health tips and more...



Quick
Digital Signage
Overview

40
Screens





How It Works

Campaign Length

15, 20, 30

Second Spot Duration

1 Month
3 Months
1 Year

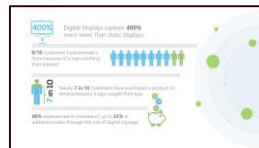
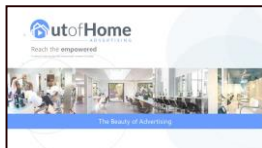
500+

Impressions a day per screen

Supported Material

1080p images, JPG,
1080p videos, MP4.

We also support barcodes for
customers to scan "URL, SnapChat,
Instagram, Facebook, etc...

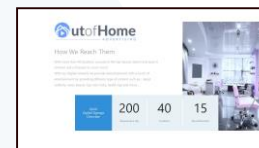
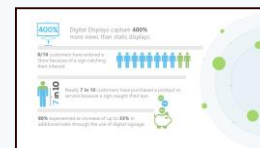
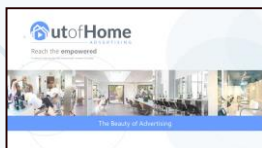


Social Media Integrated



All your ads can include barcodes that can be snapped from your mobile using Snapchat and/or a barcode reader and guide to your Facebook, Instagram, Twitter, SnapChat or promotions codes that can be exclusive to our digital network.

Scan here!



For more information Please feel free
to contact us at:

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sales@oohadv.com

